



Wyong District Place Plan

STAGE 1 CONSULTATION REPORT

Central Coast Council

April 2023

Executive Summary

JOC Consulting in partnership with Central Coast Council, engaged with close to 600 people from February to March 2023 as part of the first stage of consultation to inform the development of the Wyong District Place Plan (the Plan). The Plan outlines a 10-year vision and will guide improvements and planning within the Wyong and Tuggerah town centres and surrounding suburbs (known as the Wyong Social Planning District).

What we heard

In total, 590 people participated in Stage 1 consultation. They provided feedback across seven engagement methods with more than 1100 ideas collected.

The community, businesses and other stakeholders were invited to participate in the project (Stage 1) through a variety of consultation methods including an online survey, pop-ups, phone interviews, interactive digital map, social media posts, a youth focus group, and business door knocks.

These methods were supported by desktop research undertaken by JOC Consulting and a review of previous engagement undertaken across multiple projects within the Wyong area.

Participants were generous with their time and sharing of current feelings about the Wyong and Tuggerah area, their aspirations for the future, and their opinions on the steps required to achieve these desired changes.

Overwhelmingly the high level of interest and participation in this initial round of consultation helps to justify the project and need for a place-based planning response to issues and opportunities across the Social Planning District of Wyong.

Wyong today

Across all engagement activities, participants identified three main qualities that make the Wyong and Tuggerah areas so special today. These are:

- A family-friendly community
- Leafy backdrop and the Wyong River
- Great local services and businesses

Engagement participants love the Wyong and Tuggerah area for its natural beauty and proximity to services. They expressed deep appreciation for its river and bushland which provide an array of opportunities for recreation and connection to nature. They value the local shops at Alison Road and the diversity of services and cultural facilities.

Looking to the future

JOC Consulting has summarised community sentiment to develop the following vision statements for the Wyong and Tuggerah areas:

"Welcome to the thriving and inclusive Wyong and Tuggerah community of 2050!"

Welcoming and inclusive: *We pride ourselves on our welcoming and family-friendly character, and our vibrant Town Centres offer plenty of opportunities to live, work, and play.*

Natural and liveable: *Preserving the natural beauty while providing affordable housing for our community is our top priority; we coexist harmoniously with the natural environment of the Wyong River, wetlands, and bushland.*

Resilient infrastructure and communities: *Our infrastructure is well-maintained, ensuring that we are a resilient and prepared community that can handle anything.*

Connected and active places: *Our neighbourhoods are connected with walking and cycling tracks, providing everyone with easy access to an active and healthy lifestyle."*

Guiding community aspirations

The following community aspirations for the Wyong and Tuggerah areas have been prepared by JOC Consulting and developed as an outcome of the Stage 1 consultation period.

- Our community is strong and visitors find us welcoming (Belonging CSP Theme):** Important to many participants was the strengthening of community connection and inclusion. The top 3 aspirations voted by survey participants were for a family-friendly (59%), connected and strong (59%) and welcoming community (52%) in the Wyong area. Further, comments added to the interactive map and at pop-ups suggested community could be strengthened by improving connection between nature and people through recreational opportunities and infrastructure along the Wyong River and community spaces across the Wyong Town Centre.
- Our local businesses feel supported and are thriving (Smart CSP Theme):** Participants want to support local businesses and develop stronger, more tangible partnerships between operators in the Wyong and Tuggerah areas. Conversations at the pop-ups, interviews and feedback captured in the online survey mentioned the recent success of events, adaptive reuse of buildings and business operating across the area, not just in the Town Centre. As such, community want to see greater employment and small business growth opportunities including the showcase and promotion of local produce and talent in the Wyong Town Centre.
- Our natural beauty is protected and celebrated (Green CSP Theme):** Of top importance to over a third of survey participants was the protection of the area's natural environment, particularly from encroaching development. Almost half of all survey participant's want

Wyong's 'leafy' backdrop to be maintained. A strong desire expressed across all engagement activities was for the preservation and better management of the Wyong River, as well as adjoining wetlands and bushland.

- **Our waterways and catchment areas are prepared for flooding (Responsible CSP Theme):** An important aspiration expressed across all engagement activities was for a resilient Wyong area. This was seen as being better prepared against the impact of future flooding but also the management of the area. Interactive map and survey participants wanted improvements to existing guttering, management of stormwater flow, and enhanced drainage management, particularly for homes situated adjacent to the Wyong River.
- **Our roads and parking areas are well maintained (Liveable CSP Theme):** This was the number one priority of survey participants, with 60% attesting to the need to improve and maintain existing infrastructure such as roads and drainage. Participant felt this was also key to a better future, well-planned infrastructure that kept up with the growth of housing.
- **Our walking and cycling tracks are connected (Liveable CSP Theme):** Important to a large proportion of stakeholders and community members was connecting the Wyong area's footpaths and cycle tracks. Half of all survey participants indicated that they'd like the Wyong area to be described as walkable. Interactive map and business participants passionately suggested a range of connections across the Wyong area. Many felt this would also improve health, the Wyong area's family friendly nature and decrease reliance on vehicles as families could walk their children to local playgrounds and to school instead of using their vehicles.

What are the next steps now consultation has finished?

Council and JOC Consulting will use the feedback and ideas collected during Stage 1 consultation to identify priorities and draft the Wyong District Place Plan.

The Wyong District Place Plan will guide Council's decision-making and identify how Council, key stakeholders and members of the community can work together to make Wyong even better in the future.

The draft Wyong District Place Plan document will be released for public exhibition mid 2023. The community will be notified when the draft document is available and once comments have been considered and integrated, will be notified when the District Place Plan is adopted.

It's important to note that while we do our best to develop projects to meet the needs and requests of the community and stakeholders, technical constraints, costs, and the overarching project objectives must also be considered to deliver a project that is safe, functional and best balances the competing needs of all those affected including the environment.

Contents

Executive Summary	2
1. Introduction	6
1.1 Background	6
1.2 The project	7
2. Engagement Approach	8
2.1 Purpose of Engagement	8
2.2 Our engagement framework.....	8
2.3 What we did.....	8
2.4 Promotion of activities.....	9
3. What we heard.....	11
3.1 Current situation – the place today.....	11
3.2 Future directions – what we want in the future.....	13
3.3 Achieving these aspirations – how we can do it	14
3.4 Belonging.....	14
3.5 Smart	15
3.6 Green	17
3.7 Responsible.....	18
3.8 Liveable.....	19
4. Next steps.....	20

1. Introduction

1.1 Background

Central Coast Council is co-creating a District Place Plan alongside community. A 10-year vision and roadmap to guide improvements and planning within the Wyong and Tuggerah town centres and surrounding suburbs.

In February 2023, JOC Consulting on behalf of Central Coast Council commenced engagement to inform the Plan. Engagement was delivered across the Wyong area and online, with the objective to seek input from key stakeholders and community to inform the development of the Plan. This report provides a summary of the first round of engagement.

Following the development of the Plan, Council will go back to community, to ask for their feedback on the draft Wyong District Place Plan.



Figure 1 - Wyong District Place Plan study area

1.2 The project

The key elements of the project include:

- Council is developing the 'Wyong District Place Plan', a project looking at ways to improve the Social Planning District of Wyong
- Over the past decade, many community members have shared ideas and provided feedback to help guide Council's and State Government's planning and infrastructure delivery
- At the same time, strategies, plans and policy have been developed and much change has occurred, with natural disasters, economic shifts, rise of technology and COVID-19 changing the way we live and work
- With the release of the Central Coast Regional Plan and draft Central Coast Transport Plan, there is now a need to understand how the strategic direction from the NSW Government can be translated into local action
- The District Place Plan affords us the opportunity to reflect on our shared future and review the strategies already in place to check that they're still relevant and reflect community values. The District Place Plan aims to clearly articulate how Council and State Government strategies will be delivered on the ground in the Wyong Social Planning District
- The Wyong District Place Plan will be focused on the Social Planning District (SPD). The area covered by the Wyong District Place Plan is a district group of suburbs that share natural, economic, built environments and social similarities. Grouping enables a cohesive and efficient planning approach to Council's future decision-making. It includes the suburbs of: Wyong, Tuggerah, Watanobbi, Mardi, Chittaway Point, Tacoma South, Tacoma, Rocky Point and Tuggerawong

2. Engagement Approach

2.1 Purpose of Engagement

The community will play an important role in guiding the Wyong District Place Plan through the development of a shared vision, planning priorities and actions.

The purpose of Stage 1 consultation was to identify a shared vision, community aspirations and priorities to help shape the draft Wyong District Place Plan.

A second round of consultation will seek community feedback on the draft document.

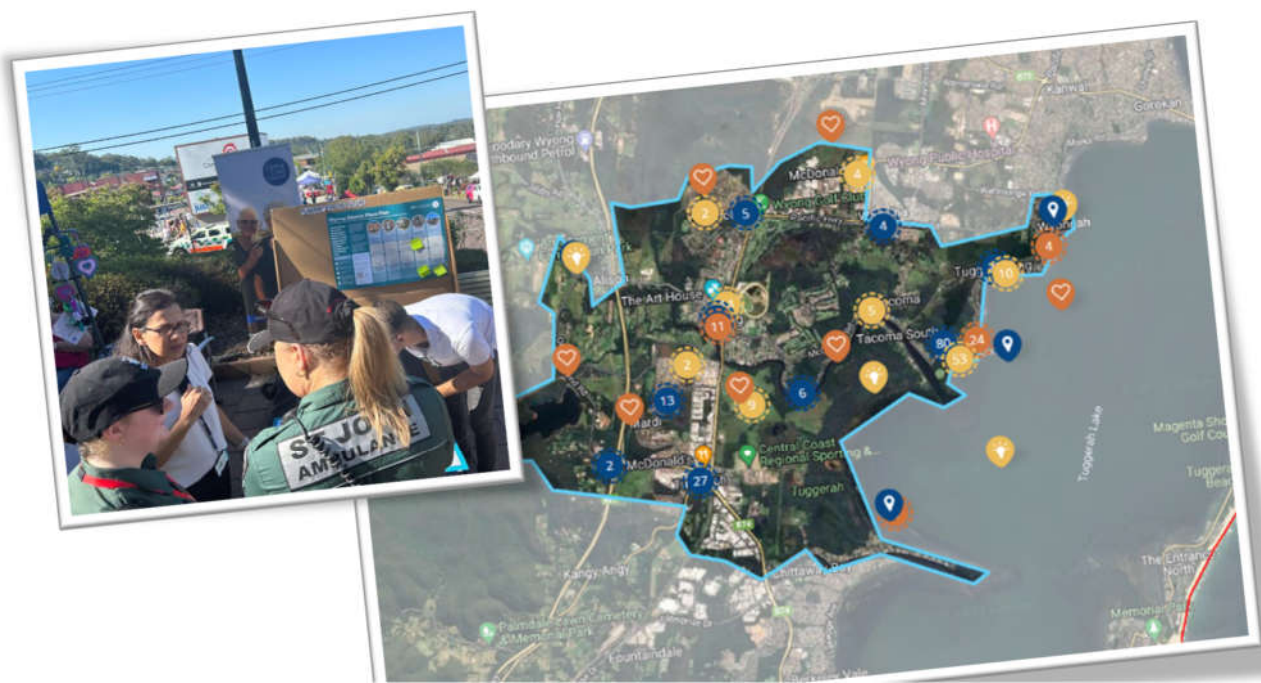
2.2 Our engagement framework

Consultation has been designed in accordance with Central Coast Council’s Engagement Framework. This framework is available to view at <https://www.yourvoiceourcoast.com/Central-Coast-CouncilEngagement-Framework>

2.3 What we did






Almost 600 stakeholder and community members participated across online and face-to-face engagement methods including:

- 176 online survey responses
- 210 people participated in discussions at pop-ups across 5 locations
- 146 people placed 354 pins on an interactive map
- 31 people commented across Council and community Facebook Groups
- 16 businesses participated in a business door knock
- 8 phone interviews with local businesses, organisations and groups
- 3 participants at a youth focus group



2.4 Promotion of activities

We carried out promotion of the consultation to ensure the community and stakeholders were aware of the opportunity to participate.

Media Releases	<ul style="list-style-type: none"> • 10 February 2023, Let’s plan for Wyong and Tuggerah Future • Copies of the media releases can be found in Appendix A
Coast Connect articles	<ul style="list-style-type: none"> • Have your say via the 24/7 consultation hub 15 February 2023 • Have your say to help shape Wyong and Tuggerah 1 March 2023 • Copies of the articles can be found in Appendix B
Your Voice – Our Coast website	<p>Online project page launched on 10 February attracting 1371 visits during the consultation period.</p> <p>https://www.yourvoiceourcoast.com/WyongDPP</p> <p>A copy of the Your Voice Our Coast project page can be found in Appendix C.</p>
Social media	<p> Did you know that you can have your say 24/7 through our online consultation hub ‘Your Voice Our Coast’? Facebook, 4011 reached and 33 engagements 23 February 2023</p> <p> Did you know that you can have your say 24/7 through our online consultation hub ‘Your Voice Our Coast’? 23 February 2023 Instagram, 822 impressions and 8 engagements</p> <p> Did you know that you can have your say 24/7 through our online consultation hub ‘Your Voice Our Coast’? 23 February 2023 Linked In, 779 impressions and 7 engagements</p> <p> Do you live in Wyong, Tuggerah or surrounding suburbs? 1 March 2023 Facebook, 3709 reached and 77 engagements</p> <p> Do you live in Wyong, Tuggerah or surrounding suburbs? 1 March 2023 Instagram, 1518 impressions and 11 engagements</p>

📍 Do you live in Wyong, Tuggerah or surrounding suburbs?

1 March 2023

Linked In, **1055** impressions and **7** engagements

📣 Want to have your say on what's going on in the Central Coast? You can do this 24/7 through our online consultation hub 'Your Voice Our Coast'?

8 March 2023

Facebook, **5004** reached and **44** engagements

📣 Want to have your say on what's going on in the Central Coast? You can do this 24/7 through our online consultation hub 'Your Voice Our Coast'?

8 March 2023

Instagram, **1003** impressions and **36** engagements

📣 Want to have your say on what's going on in the Central Coast? You can do this 24/7 through our online consultation hub 'Your Voice Our Coast'?

8 March 2023

Linked In, **576** impressions and **8** engagements

Copies of the posts can be found in **Appendix D**

3. What we heard

The following section summarises the feedback and ideas shared by community, business and stakeholders during Stage 1 consultation. While these insights are collated from all engagement methods, where appropriate data was sourced from a particular engagement method it has been referenced.

3.1 Current situation – the place today

Acknowledging that the Wyong, Tuggerah and surrounding areas are growing, community expressed their appreciation for the development of the District Place Plan and look forward to seeing their ideas come to life as strategic actions and shovel-ready projects. Feeling that they had been forgotten in recent years, they appreciated the attention of Council, often commenting that the Wyong area was in need of visible care.

What does community ‘love’ about the Wyong area?

Community’s love for the Wyong area was gathered across various activities, including four pop-up events held at local centres, an online interactive map, and survey. The feedback gathered has been consolidated to create the following word cloud, illustrating the most common themes and sentiments expressed by the community. Community love the area for its:

- **Access to nature** - the Wyong River and bushland providing an array of opportunities for recreation, walks and access to nature.
- **Close proximity to services** - reflected in the Wyong area’s vibrant high streets and cultural facilities and restaurants located within Wyong Town Centre that make Wyong a great place to live, work and play.



What are the top three things that make Wyong special?

Survey participants were asked to describe the top three things they liked about the Wyong area. Their results have been themed as follows.

1. **A family-friendly community** – The participants highlighted that the affordability of the Wyong area was a key factor that made it attractive to young families. They appreciated the community events, historical significance, and the Art House, which helped draw people from across the Central Coast to Wyong.
2. **Leafy backdrop** - Participants told us the abundance and diversity of bushland, wetlands and river make Wyong area unique. They enjoy the connection to nature and spending time in Watanobbi Knoll, Spotted Gum Park and along the Wyong River.
3. **Great local services and businesses** – Participants value the contribution of small, local businesses and restaurants to the vibrancy and the ease of access to local services within Wyong Town Centre.



3.2 Future directions – what we want in the future

Survey participants used both qualitative and quantitative methods to communicate their future aspirations for the Wyong area. These have been summarised below.

What are your aspirations for the Wyong area in 2050?

Survey participants were asked to vote on their aspirations for what they want to see in the Wyong area in 2050. The top 8 have been ranked in order of priority and grouped along CSP themes.

1. **Belonging** - The majority of survey participants expressed a desire for the Wyong area to foster a sense of belonging. They believed that this could be achieved by promoting a family-friendly, connected, and strong community.
2. **Liveable** - Many participants emphasised the importance of walkable neighbourhoods and well-connected roads to promote healthier living.
3. **Green & responsible** - The community also expressed an appreciation for the greenery of the area and a desire to preserve it through sustainable and ecological methods.

In 2050, I want the Wyong area to be a place that...

Survey participants were asked to complete the statement, "in 2050 I want the Wyong area to be a place that..." their responses have been plotted on the following word cloud and the themes summarised below.

- **A safe and connected place** – The most popular request by 22% of participants was for a safer Wyong area. They saw this supported by infrastructure and public transportation that is well-connected and maintained and that encourages walking and cycling.
- **Sustainable and connected to nature** - Participants appreciated the natural aspects of Wyong (mentioned by 20% of participants), and they felt this should be protected through strategic growth that protects the environment and utilises renewable technologies
- **A vibrant community hub for families and visitors** – This was also mentioned by 20% of participants, they want to maintain a diverse and caring community that values its heritage and fosters a dynamic, authentic, and inclusive cultural atmosphere attracting both residents and visitors.



3.3 Achieving these aspirations – how we can do it

To understand how to achieve these aspirations, community and stakeholders were asked to identify the challenges they face in the area and potential opportunities for addressing them.

What doesn't the community like about the Wyong area?

Challenges experienced in the Wyong area were gathered across all engagement methods with the most common themes and sentiments summarised below:

- **Desire for long-standing traffic issues to be addressed.** This includes the quality of the local road network and urgency for the highway upgrade.
- **Desire for safety within the town centre and train stations to be addressed.** There is a lack of physical safety measures to remedy anti-social behaviour in the Wyong Town Centre, and its tired appearance is not attracting people to maintain the area.

What are the opportunities across the Wyong area?

Pop-up, survey, interactive map and business participants suggested over 700 potential opportunities across the Wyong area. The feedback gathered has been consolidated to create the following word cloud, illustrating the most common themes and sentiments summarised below:

- **Expressed a need for infrastructure and policy changes** to improve the standards of future developments and surrounding infrastructure.
- **Leveraging existing community groups and assets** to improve the environment, wellbeing and connectedness.



A summary of engagement outcomes has been sorted and categorised by the Central Coast Community Strategic Plan 2018-2028 themes on the following pages.

3.4 Belonging

Participants told us that sense of belonging was extremely important in the Wyong and Tuggerah area. They appreciated existing local assets such as the Wyong Art House and community events such as 'Love Lanes'. They expressed a strong desire for this welcoming feeling to continue into the future and specifically mentioned a need for improved social infrastructure and increased opportunities for families and friends to come together around the Wyong River, sporting grounds, and Wyong Town Centre.

A common aspiration expressed by survey participants was to create a family-friendly and welcoming Wyong area. They believed this could be accomplished by strengthening community connections, promoting greater inclusion. Participants at the pop-ups also emphasised the importance of belonging, which emerged as the second most popular theme with 34 opportunities for improvement identified. Feedback collected through the interactive map and youth focus group highlighted the need for community infrastructure in the Wyong River and Wyong Town Centre areas that cater to young people especially between the age of 12-18 and families.

The following have been identified by community and stakeholders as the most important challenges and opportunities for improving belonging within the Wyong area.

Challenges

- Lack of activities and facilities for 12-18 year old youth
- Lack of gathering spaces that connect you with nature and each other
- A negative perception of the Wyong area
- People not aware that Wyong Town Centre has shops, or things to do on weekends
- Lack of small-scale, affordable community spaces

Opportunities

- Opportunities for Aboriginal place naming and language
- Build on and create more community events, activities and installations
- Community services that seek to upskill and empower the community
- Embrace the heritage and design character of Wyong Town Centre
- Signs or marketing efforts to raise awareness of Wyong's unique identity and offering

“People drive through and don't even know the centre exists. We need marketing done better to promote Wyong and let people know what's here.”

~ Stakeholder Interview

“Lots of community events for 12 and under. Once you get a bit older, not many options or activities are run. What about a place for people to hang out, or a Friday nights board game night.”

~ Youth Focus Group Participant

“More opportunities for young people, low-income, the intergenerationally disadvantaged and apprentices”

~ Pop-up Participant

3.5 Smart

Participants viewed ‘smart’ as diversifying businesses and promoting industry growth in the Wyong and Tuggerah area. To accomplish this, they recommended leveraging existing assets, such as the area’s heritage, connection to nature, and recreational opportunities. They also emphasised the importance of improving employment and education opportunities for local residents.

Across all engagement activities, participants expressed the desire to support local businesses and increase economic activity within the Town Centres. Survey participants appreciated the recent expansion of food offerings and focus on heritage in Wyong Town Centre and saw this as an opportunity into the future. Pop-up participants felt this could further be enhanced by connecting the Town Centre and businesses to the Wyong River to attract tourists. Survey participants suggested addressing barriers to using public transport such as safety and connection.

The following have been identified by community and businesses as the most important challenges and opportunities for a focus on smart outcomes within the Wyong area.

Challenges

- High level of unemployment
- Focus on service as the main industry and employment
- Issues with connection and safety of public transport to access work

Opportunities

- Continue to encourage local eateries and small businesses in the Wyong Town Centre
- Focus on diversification of local industry
- Increase business opportunities around heritage, recreational and natural assets to encourage tourism
- Plan future housing around public transport
- Development that supports the heritage character of Wyong and unlocks potential for greater vibrancy and diversity of housing

“The Art House is an amazing asset. We could tap into that and piggy back off its offering, establish an ‘Art House Package’ that helps to promote Wyong and local business.”

~ Stakeholder Interview

“Ensure current and future development in this entire planning precinct achieve neutral or beneficial impact targets for water quality as set out in the latest Central Coast Regional Plan. The current DCP provisions are inadequate to protect Tuggerah Lakes.”

~ Interactive map comment

“There is an opportunity for tourism at the milk factory and to diversify our businesses.”

~ Pop-up Participant

3.6 Green

Participants feel 'lucky' and appreciate the leafy nature of the Wyong and Tuggerah area but expressed concerns about the protection and management of its bushland, wetlands, and river. There was a strong desire among community to increase their connection to nature while limiting their impact on the environment.

Across all engagement activities, community expressed concerns about the impact of current and future development on the natural environment. There was a strong desire by pop-up participants to balance protection with appreciation. Nature was also seen as a way to bring community together and improve the reputation of the Wyong area. Survey participants expressed a strong desire for improvements to walkways along the Wyong River. Interactive map participants communicated that action needed to be taken to improve the existing health of the Wyong River and connecting wetlands.

The following have been identified by community and stakeholders as the most important challenges and opportunities for increasing belonging within the Wyong area.

Challenges

- Balancing the introduction of pedestrian paths and protecting nature
- Lack of offering around the Wyong River
- Pollution and damage to natural spaces
- Weeds and upkeep of open spaces across the district

Opportunities

- Increase recreational options for young people
- Protect and restore wetlands and the Wyong River
- Protect and retain bushland
- Provide education and raise awareness of local natural assets
- Utilise community groups in partnership with Council to assist with bush regeneration
- Increase connection to Wyong River through a boat ramp, picnic facilities and walking paths
- Increase community connection to nature

“We need to balance development with bushland and green character.”

~ Pop-up Participant

“Would love to see some updated signage and walkways through the central coast wetlands, e.g. boardwalks to view the birds in a safe and respectful distance with minimal impact to the environment.”

~ Interactive map comment

3.7 Responsible

Of the utmost importance to participants was their need to prepare and manage against the impacts of flooding and improving the safety within the town centres and train stations. Participants considered it crucial to balance the housing needs of the growing population against future infrastructure management and flooding.

Across all engagement activities participants expressed a strong desire for maintaining and improving existing guttering, manage stormwater flow, and enhance drainage management, particularly for homes situated adjacent to the Wyong River. Interestingly, over half of all survey participants described Wyong's current character as 'growing', double that of any other characteristic. Some survey participants went on to express concerns about development approvals in flood prone areas and the need for a strategic outlook. This was supported by youth focus group participants who felt a long-term outlook and focus was needed to address flooding. Participants at the pop-ups felt there was an opportunity to improve safety in town centres and train stations, suggesting improvements to lighting and maintenance to improve line of sight.

The following have been identified by the community and stakeholders as the most important challenges and opportunities for improving responsibility within the Wyong area.

Challenges

- Increasing population
- Development approvals in flood prone areas
- Potential flooding and low-lying land
- Runoff causing pollution in the Wyong River
- Concern about safety especially for young people around Tuggerah and Wyong Town Centre and train station

Opportunities

- Well-planned infrastructure that keeps up with the growth of housing
- Improve safety at night in the town centres and train stations
- Improve guttering and stormwater flow and draining management especially homes neighbouring Wyong River
- Improve energy efficiency in new developments
- Mitigate and prepare community for flooding
- Better manage the health of Wyong River and wetlands

“Clean drains in Mardi. It keeps flooding. I can't get to specialist because the roads flood”

~ Pop-up Participant

“Pioneer Dairy is a great example of government and community coming together to create something wonderful.”

~ Interactive map comment

3.8 Liveable

There was a clear desire from participants for the Wyong area to support and improve liveability for all people and ages. Participants want to see greater care and more consistent cleaning and maintenance across the town centre and district. They want potholes fixed, a network of cycling paths prioritised and additional outdoor recreation activities for young people and families.

61% of survey participants expressed a desire for the Council to prioritise the delivery of road, drainage, footpath, and parking options. This sentiment was echoed through the interactive map and interviews with businesses, which had a high proportion of comments calling out specific footpath and cycling improvements, as well as concerns about traffic and potholes on the roads. Common amongst pop-up participant was suggestions relating to liveability improvements (27 comments) that promoted the use of outdoor recreation. Especially for youth, they expressed a desire for more activities centring around the Wyong River, as they felt Tuggerah Mall was one of the only places to hang out.

The following have been identified by community and stakeholders as the most important challenges and opportunities for increasing liveability within the Wyong area.

Challenges

- Lack of connecting footpaths and cycle paths
- Lack of outdoor activities for young people
- Traffic around Tuggerah
- Neglected road and footpath infrastructure

Opportunities

- Connect and promote the use of footpaths across the Wyong area
- Increase recreation activities for youth involving skate park and water activities
- Leverage Pacific Highway upgrades for community benefit
- Increase accessibility and safety of public transport
- Connect Wyong through walking and cycling paths
- Clean and maintain existing infrastructure and Town Centres

“We need a connected cycling path along the Wyong River and into the Wyong Town Centre ”

~ Stakeholder interview

“This is a dangerous road for cyclists and pedestrians with no room except on the roadway. A pathway is urgently needed along this stretch of Wolseley Road joining Tacoma and Wyong.”

~ Interactive map comment

4. Next steps

Thank you to the community and stakeholders who provided ideas and feedback during the Stage 1 consultation period.

Outcomes from Stage 1 community engagement were presented at a combined Council and Stakeholder Workshop in April 2023.

The outcomes of this report will be combined with the April workshop directions to inform the development of the Wyong District Place Plan.

Once drafted, Council will seek community feedback (Stage 2 exhibition) on the draft Wyong District Place Plan to ensure we're on the right track.

Those community members and stakeholders who have expressed interest in staying informed about the project will be contacted to provide feedback.

5. Appendices

Appendix A - Media Release

Central Coast Council Media Release

10 February 2023

Let's plan for Wyong and Tuggerah future



Detailed planning for Wyong and Tuggerah is well underway with extensive public consultation beginning from Friday 10 February.

The Wyong District Place Plan applies to the Wyong and Tuggerah town centres and surrounding areas and will align current and future projects with the needs and aspirations of the local community.

It has been developed at an opportune time as forecast population trends suggest Wyong is set to

experience significant growth over the next decade, with Transport for NSW also planning to upgrade the Pacific Highway at Wyong.

Council's Director of Environment and Planning, Alice Howe said the community has an important part to play during this consulting period.

"With the release of the Central Coast Regional Plan and draft Central Coast Transport Plan, there is now a need to understand how the strategic direction from the NSW Government can be translated into local action. This Place Plan aims to clearly articulate how those strategies will be delivered on the ground in the Wyong District," Dr Howe said.

"We've engaged urban planners JOC Consulting, to lead the project with the aim to deliver a draft Place Plan for Wyong District, with public exhibition and further public consultation later this year."

Council Administrator Rik Hart said this new approach to planning will be beneficial for the community.

"We've identified this project as an opportunity to develop a bottom-up approach to help guide private and public decision-making," Mr Hart said.

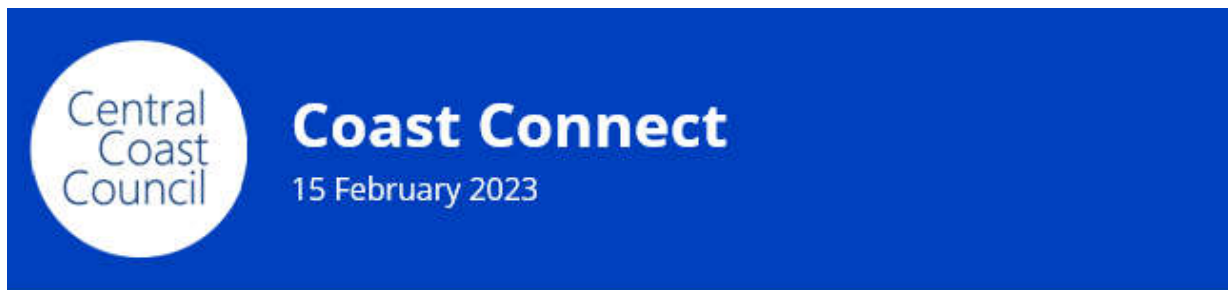
"I would encourage the community to participate throughout the engagement process because ideas and feedback from the community will help shape the Place Plan and drive its priorities well into the future."

Visit yourvoiceourcoast.com to find out more information about [the project](#) and how you can have your say

ENDS

View all Central Coast Council's recent media releases at centralcoast.nsw.gov.au
Keep up to date with Council's breaking news by signing up to our enews at centralcoast.nsw.gov.au/enews

Appendix B – Coast Connect Articles



Have your say via the 24/7 consultation hub

In the last year more than 6,000 contributions from our community submitted both online and across 60 engagement sessions, have shaped over 50 projects, plans and strategies.

Community engagement is the key mechanism that helps to identify local values and needs to assist Council in its decision-making.

We are currently seeking input on the following projects and plans:

- [Draft Plan of Management for Council Community Land](#) (until 1 March)
- [Tuggerah Lakes foreshore restoration works](#) (until 1 March)
- [Central Coast Regional Animal Care Facility](#) (until 1 March)
- [Wyong District Place Plan](#) (until 10 March)
- [Draft Greater Warnervale Structure Plan](#) (until 31 March)
- [Our Coast, Our Waterways](#) (ongoing in 2023)

There are also several planning proposals and draft policies on [exhibition](#).

Our 24/7 online consultation hub [‘Your Voice – Our Coast’](#), ensures more community members can have their say about important matters.

[Have your say now](#)



Bumper summer tourist season across the Coast

Thousands of visitors have flocked to the Coast to enjoy our beautiful natural assets and local offerings throughout the summer season. Tourism provides a major boost to the local economy, with over 5,000 people directly employed and millions spent locally.

Rik Hart, Administrator >



Exciting new skate park being built at Kariong

A new skate park and pump track, designed for a range of ages and abilities is under construction of Kariong Oval. Community engagement activities resulted in 302 online survey submissions, which guided the concept designs and planning of this project.

[View concept plans >](#)



Please keep safety top of mind at the beach

Always swim at patrolled beaches, between the red and yellow flags.

Patrolled beaches



New amenities at Wamberal

Visitors to Wamberal Beach can now enjoy the newly upgraded accessible toilets and changeroom facilities. This project is proudly funded by the NSW Government's Stronger Country Communities Fund and Council.

[Read more >](#)

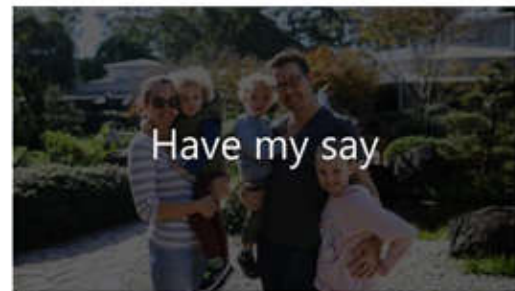


Road renewals continue

Council crews are on the ground each week undertaking road renewal works, with Glen Road, Ourimbah nearing completion and Bay Road and Eloora Road at Blue Bay planned to commence by end of February (weather permitting).

[Additional works planned >](#)

More across the Coast



Contact us

Wyong Office

2 Hely Street
Wyong NSW 2259
Ph: 02 4306 7900

Email us

ask@centralcoast.nsw.gov.au

Important links

[The Lakes Festival EOI is now open](#)
[Pets Day Out event this Saturday](#)
[Submit youth award nomination](#)
[Finance monthly report](#)
[Council meeting agenda and minutes](#)





Keeping our Coast clean

We know Coasties care for our unique waterways and landscapes. The following initiatives are great reminders on how you can get involved and learn how to properly dispose of unwanted stuff.

Chemical CleanOut events - Declutter, clean and responsibly dispose of any unwanted, out-of-date or unused household chemicals on:

- **Sat 4 and Sun 5 March (9am to 3.30pm)** - Kincumber Waste Management Facility, Cullens Road, Kincumber
- **Sat 11 and Sun 12 March (9am to 3.30pm)** - Council's Long Jetty Depot, corner The Entrance and Wyong Road, Bateau Bay

If you're unsure on how to dispose of items, check the A-Z Waste Disposal and Recycling Guide at [1coast.com.au](https://www.1coast.com.au).

Clean Up Australia Day, Sunday 5 March - Join the fight against litter and rubbish. Whether you are an individual, community group, school or business every contribution helps in keeping our Coast clean and free from litter.

Council waste services



Moving ahead on Gosford waterfront's revitalisation

At last night's Council meeting, staff provided an update on the Gosford waterfront's revitalisation project, and a comprehensive engagement report was tabled which expanded on the preliminary engagement report released in December 2022.

Rik Hart, Administrator >



Maliga program: "Eagle" Tuggerah Lakes Secondary College - Berkeley Vale Campus

Establishing an Aboriginal Advisory Committee

We're calling on the local Aboriginal community to send in Expressions of Interest (EOI) to be part of our Aboriginal Advisory Committee. The committee will help provide advice and feedback to us on issues that affect the community.

Submit an EOI by 9 March >



Upcoming author events

All new line-up of authors coming to our libraries: Elizabeth Coleman, Patricia Skehan, Elfy Scott and Sandie Docker.

[Reserve your place](#)



Have your say to help shape Wyong and Tuggerah

Wyong and Tuggerah are growing and we're putting in place a district plan to shape the area's future. We want to ensure The Wyong District Place Plan reflects the aspirations of our community. Tell us your ideas on how we can create better places and an even stronger community.

Make a submission by 10 March >

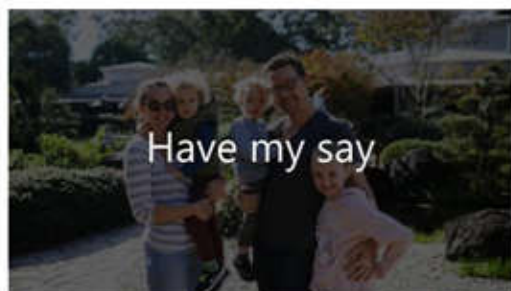


\$2.44m funding for beach access projects

Vehicle and pedestrian access points at Soldiers and Jenny Dixon Beach that were damaged by severe storms will be replaced or repaired with the \$2.44M in funding by the Australian and NSW Governments as part of the 2021 Community Local Infrastructure Recovery Program.

Read more >

More across the Coast



Contact us

Wyong Office

2 Hely Street

Wyong NSW 2259

Ph: 02 4306 7900

Email us

ask@centralcoast.nsw.gov.au

Important links

[Animal care facility consultation extension](#)

[Affordable housing news](#)

[Playspace upgrades around the corner](#)

[Finance monthly report](#)

[Council meetings](#)



Appendix C – Your Voice Our Coast page

Home > Wyong District Place Plan

Wyong District Place Plan

This project is now open for consultation.

Council is developing a 'District Place Plan' (the Plan) for Wyong and Tuggerah town centres and surrounding suburbs. The end result will be a graphic and easy to read document that can be picked up by anyone wanting to get a glimpse of community aspirations and strategic planning priorities in the area.

Over the past decade, many community members have shared ideas and provided feedback to help guide Council's and State Government's planning and infrastructure delivery. At the same time, strategies, plans and policy have been developed and much change has occurred, with natural disasters, economic shifts, rise of technology and COVID-19 changing the way we live and work.

Now is the time to reflect on our shared future and review the strategies already in place to check that they're still relevant and reflect community values. The Plan will ensure that the local community benefits as the area continues to transform and grow. It will guide Council's decision-making and identify how Council, key stakeholders and members of the community can work together to make Wyong even better in the future.

Have Your Say

Council is inviting the community to share their thoughts, ideas and feedback on the future of Wyong, Tuggerah and our community. You can participate in the community consultation between 10 February and 10 March 2023 by:

- Participating in the [online survey](#)
- Joining the conversation on our [interactive map of Wyong](#)
- Visiting us in person at:
 - the Love Lanes Festival 2023, 11 Feb 5pm-7pm,
 - Wyong Station, 28 February 4pm-6pm
 - Tuggerah Library, 1 March 2pm-4pm
 - Wyong Station, 7 March 8am-10am

Comments close 10 March 2023.



Links

[↔ Interactive map of Wyong](#)

[↔ Participate in the survey](#)

Timeline View

- Research and place analysis**
- Community Consultation underway**
- 3 Draft Wyong District Place Plan**
- 4 Public exhibition and community feedback on the draft Wyong District Place Plan**
- 5 Wyong District Place Plan Adopted**

What is a District Place Plan?

Why is Council starting with Wyong?

What are the boundaries of the Wyong District Place Plan?

How can the community influence the Plan?

How can the Plan help us prepare for future emergencies?

How much will this plan cost?

How can I get involved?

Appendix D – Social media posts

Facebook post 23 February 2023:

 **Central Coast Council**  February 23 · 🌐

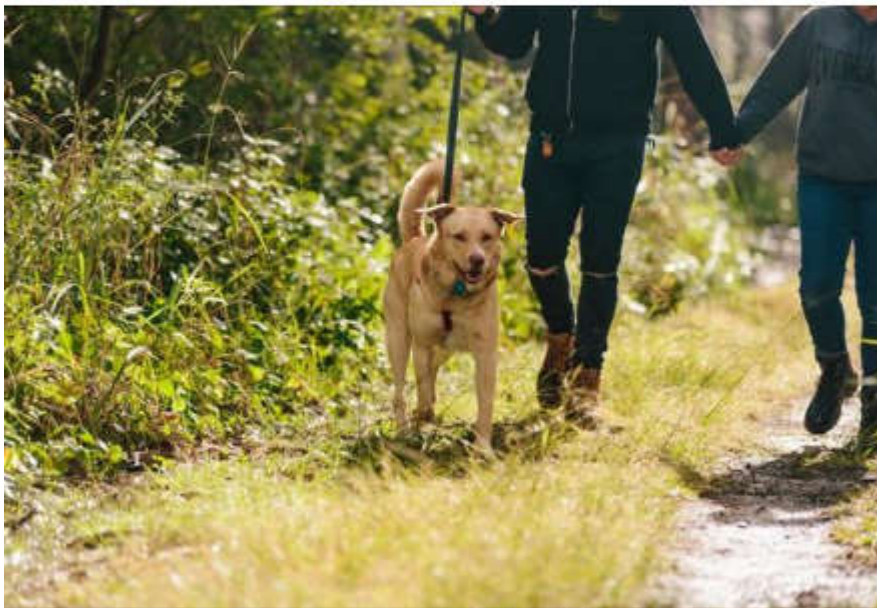
👉 Did you know that you can have your say 24/7 through our online consultation hub 'Your Voice Our Coast'?

In the last year, more than 6,000 contributions from our community were submitted both online and across 60 engagement sessions to shape over 50 projects, plans and strategies.

We're currently seeking your input on the following projects and plans:

- Central Coast Regional Animal Care Facility
- Greater Warnervale Structure Plan
- Our Coast, Our Waterways
- Wyong District Place Plan
- Draft Plan of Management for Council Community Land
- Draft Planning Agreement Policy
- Draft Councillor Expenses and Facilities Policy
- Improving your water and sewer services
- Tuggerah Lakes foreshore restoration works
- Planning proposals

👉 So what are you waiting for? Have your say now on matters that are important to you at <https://hubs.la/Q01D9sDQ0>



Facebook post 1 March 2023:



Central Coast Council

March 1 · 🌐

...

📍 Do you live in Wyong, Tuggerah or surrounding suburbs?

We want your ideas on how we can create better places and an even stronger community.

🕒 Time is running out to have your say on the future of the Wyong area.

We want to ensure The Wyong District Place Plan reflects the aspirations of our community.

Have your say by 10 March by:

- 🗺 Placing your comments and suggestions on an interactive map
- 📄 Sharing your ideas and priorities through this short 5-minute survey

👉 Find out more and help shape the future of the Wyong area at



YOURVOICEOURCOAST.COM

Wyong District Place Plan | Your Voice Our Coast

Wyong District Place Plan Wyong District Place Plan This project is now open for consultation. ...

Facebook post 8 March 2023:

 **Central Coast Council** ✓
March 8 · 🌐

👉 Want to have your say on what's going on in the Central Coast? You can do this 24/7 through our online consultation hub 'Your Voice Our Coast'.

In the last year, more than 6,200 contributions from our community have been submitted both online and across 60 engagement sessions to shape over 50 projects, plans and strategies.

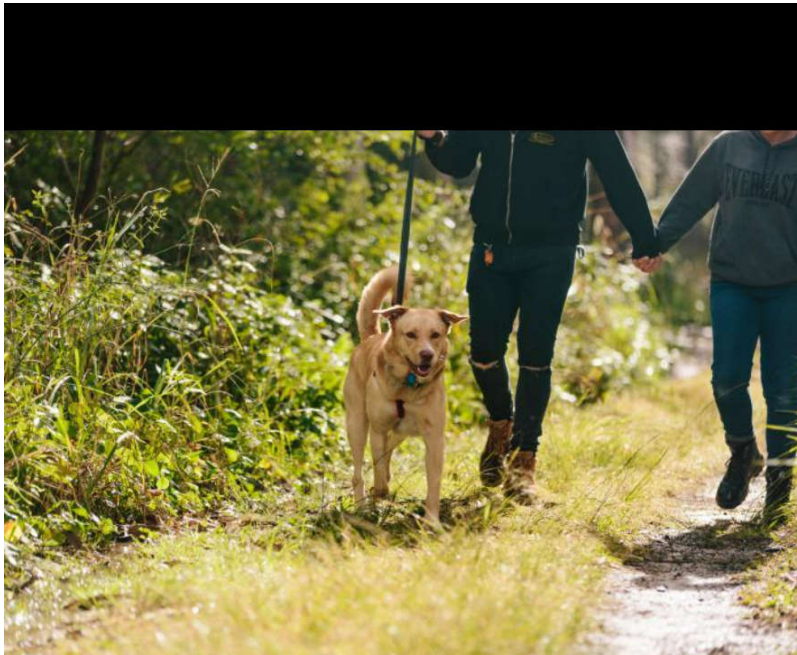
We're currently seeking your input on the following projects and plans:

- Our Coast, Our Waterways
- Central Coast Regional Animal Care Facility
- Greater Warnervale Structure Plan
- Wyong District Place Plan
- Draft Planning Agreement Policy
- Improving your water and sewer services
- Planning proposals

👉 So what are you waiting for? Have your say now on matters that are important to you at <https://hubs.la/Q01FwzRG0>



Instagram post 23 February 2023:



centralcoastcouncil

centralcoastcouncil Did you know that you can have your say 24/7 through our online consultation hub 'Your Voice Our Coast'?

In the last year, more than 6,000 contributions from our community were submitted both online and across 60 engagement sessions to shape over 50 projects, plans and strategies.

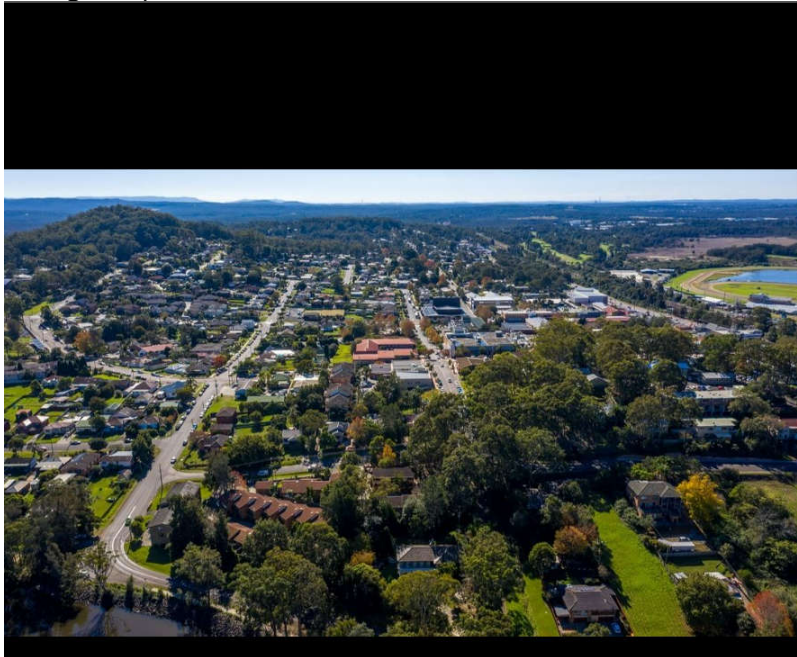
We're currently seeking your input on the following projects and plans:

- Central Coast Regional Animal Care Facility
- Greater Warnervale Structure Plan
- Our Coast, Our Waterways
- Wyong District Place Plan
- Draft Plan of Management for Council Community Land
- Draft Planning Agreement Policy
- Draft Councilor Expenses and Facilities Policy
- Improving your water and sewer services
- Tuggerah Lakes foreshore restoration works
- Planning proposals

So what are you waiting for? 'Your Say' Story Highlights

6 w

Instagram post 1 March 2023:



centralcoastcouncil

centralcoastcouncil Do you live in Wyong, Tuggerah or surrounding suburbs?

We want your ideas on how we can create better places and an even stronger community.

🕒 Time is running out to have your say on the future of the Wyong area.

We want to ensure The Wyong District Place Plan reflects the aspirations of our community.

Have your say by 10 March by:

- 🗨 Placing your comments and suggestions on an interactive map
- 🗨 Sharing your ideas and priorities through this short 5-minute survey

Find out more and help shape the future of the Wyong area by following the link in 'Your Say' story highlight

6 w

Instagram post 8 March 2023:



 centralcoastcouncil  ...

 centralcoastcouncil  Help us positively shape the future of Wyong, Tuggerah and surrounding suburbs! 🤝

Council is developing a 20-year roadmap for the future for Wyong, Tuggerah and surrounding suburbs. We want your input to guide the future of this unique place.

Tell us what is important to you by either:

- Placing your comments on our interactive map**
- Share your ideas and priorities through this short 5-minute survey**

Share your thoughts and opinions via link in 'Your Say' story highlights 📌

6 w

Linked In post 23 February 2023:



Central Coast Council

10,767 followers

1mo • 🌐



Help us positively shape the future of Wyong, Tuggerah and surrounding suburbs! 😊

Council is developing a 20-year roadmap for the future for Wyong, Tuggerah and surrounding suburbs. We want your input to guide the future of this unique place.

🗨️ Tell us what is important to you by **placing your comments on our interactive map** of Wyong

<https://hubs.la/Q01CGCkH0>

🗨️ Or share your ideas and priorities through this **short 5-minute survey**

<https://hubs.la/Q01CGBNd0>



Linked In post 1 March 2023:



Central Coast Council

10,767 followers

1mo · 🌐



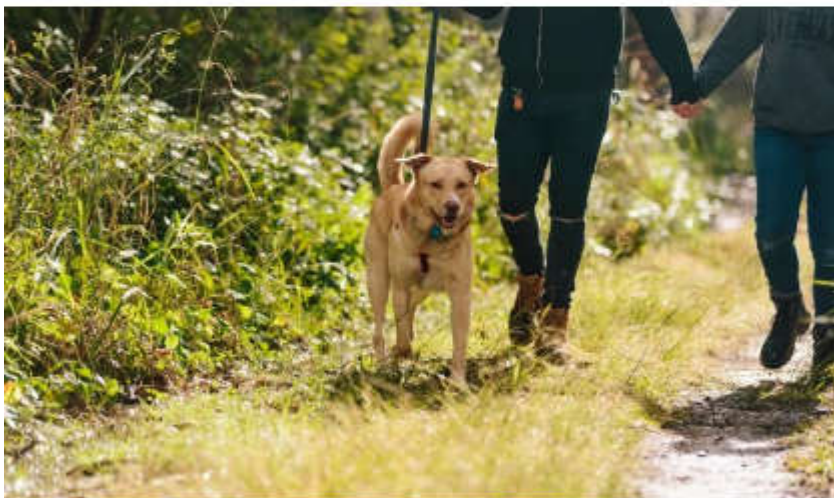
📢 Did you know that you can have your say 24/7 through our online consultation hub 'Your Voice Our Coast'?

In the last year, more than 6,000 contributions from our community were submitted both online and across 60 engagement sessions to shape over 50 projects, plans and strategies.

We're currently seeking your input on the following projects and plans:

- Central Coast Regional Animal Care Facility
- Greater Warnervale Structure Plan
- Our Coast, Our Waterways
- Wyong District Place Plan
- Draft Plan of Management for Council Community Land
- Draft Planning Agreement Policy
- Draft Councillor Expenses and Facilities Policy
- Improving your water and sewer services
- Tuggerah Lakes foreshore restoration works
- Planning proposals

👉 So what are you waiting for? Have your say now on matters that are important to you at <https://hubs.la/Q01D9rg50>



Linked In post 8 March 2023:



Central Coast Council

10,767 followers

1mo • 🌐



📣 Want to have your say on what's going on in the Central Coast? You can do this 24/7 through our online consultation hub 'Your Voice Our Coast'?

In the last year, more than 6,200 contributions from our community have been submitted both online and across 60 engagement sessions to shape over 50 projects, plans and strategies.

We're currently seeking your input on the following projects and plans:

- Our Coast, Our Waterways
- Central Coast Regional Animal Care Facility
- Greater Warnervale Structure Plan
- Wyong District Place Plan
- Draft Planning Agreement Policy
- Improving your water and sewer services
- Planning proposals

👉 So what are you waiting for? Have your say now on matters that are important to you at <https://hubs.la/Q01FwB1G0>

