

Central Coast Local Housing Strategy

Phase 2 public exhibition

Engagement Summary

Central Coast Council

Summary

Between 15 March and 3 May 2023 Central Coast Council publicly exhibited and sought community feedback on the draft Central Coast Local Housing Strategy.

The Local Housing Strategy has been developed following extensive community consultation in 2022 and is an action emerging from the Local Strategic Planning Statement (LSPS).

The Strategy explores the challenges associated with housing such as continuing rapid population growth, the shortage of low-cost rental accommodation and the lack of diversity within the existing housing stock and identifies a vision and key objectives to address these challenges.

We invited the community to find out more and have their say on the draft Local Housing Strategy via information sessions, the submit a questions tool, online submission form and business leaders and operators sessions.

Engagement Results

Feedback across the exhibition activity revealed the following:

- *Concerns about infrastructure required to keep up with population growth.*
- *Comments that the strategy does not identify enough diversity for an aging population.*
- *Concerns about prioritisation of small lot housing vs high density housing resulting in poor urban design outcomes.*
- *Suggestions to prioritise development in areas with existing infrastructure and transport corridors.*

What's next?

We are using the results of the exhibition to finalise the Strategy. The final document will be presented to Council for adoption.

We will inform the community of the finalised Strategy in the coming months.

Find out more and stay up to date at yourvoiceourcoast.com

How you connected



1,108 visits to the Your Voice Our Coast website



The documents were downloaded **496** times.



More than **37,000** social media users reached generating **1,800** likes, comments & shares.



2 advertisements were run across **2** radio stations with combined listener base over **170,000**.



103 people participated across **3** community information sessions.



50 submission forms completed.



50 posters were distributed across the Gosford area.



1,000 flyers were placed in businesses across Gosford.



11 questions submitted via the online tool.



32 industry leaders attended the Housing Forum.